

Cadette & Senior Girl Scout Interest Projects

@ Blue Willow Bookshop

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Valerie Koehler

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Life Skills

YOUR OWN BUSINESS:

Great for independent thinkers who can shake things up and make them happen. Look with us into the world of business and see what it takes to make it. We'll cover...

- 1) Marketing and advertising campaigns; see what things take place here at the bookstore.
- 2) Listen as Valerie talks about running the bookshop and how she continues to make it thrive
- 3) Look with us at the technology it takes to run the store
- 4) Ask Valerie questions about being a female entrepreneur; talk about how she got her start
- 5) Talk about what you need to know for an interview; everything from how to dress and what to say.

Plus two activities

Communications

ONCE UPON A STORY:

Learn all there is to know about stories and writing. Come explore all things books with people whose lives are books. We'll cover...

- 1) Discuss poetry ideas and styles, view numerous examples
- 2) Look into fiction and non fiction writing, begin writing your own story
- 3) Talk about the publishing aspect of books, look at some of our numerous catalogs in the store.
- 4) Write about a humorous moment in your life, share it with your friends
- 5) Talk about or to a writer here at the book store.

Plus two activities

READING:

Everything that is books is us! Broaden your horizons with books and transport yourself to places far and beyond. Discover the pleasure that reading offers. We'll cover...

- 1) Discuss your favorite book categories with the group and share why.
- 2) Talk with Valerie about forming a book club within your troop. See what's involved to make it work, find out all it entails, get book discussions
- 3) Look around the store for books you've read and write a review that the bookstore will place for others to read.
- 4) Design a bookmark for an upcoming holiday
- 5) Listen while Valerie discusses the career of a literary agent

Plus two activities

WRITING FOR REAL:

Review with us what non-fiction and journalism writing is really all about. Learn what it's like to write for "real". Hair rising writing that is more exciting than the wildest fantasy tale.

- 1) Begin by writing a short article on a subject that interests you
- 2) Read a selection of various poems; discuss and analyze with the group about what they mean
- 3) Talk about online resources and see what's available for writers
- 4) Discuss senior projects that you can do with reading or writing
- 5) Discuss the "book" business, see what running a book store would involve on a day to day basis

Plus two activities

Author Visits

Author visits to our shop fulfill several requirements for many of the different badges that we offer. It is a wonderful experience to share with your Girl Scout Troop. To meet a "real" author and listen to their stories is something most girls will always remember. Talk to the staff at Blue Willow Bookshop to schedule your meeting with an author visit. As a store these are the "celebrities" that we encourage and push kids to admire.